



INTERNATIONAL STAR

International Star Inc.

OTC:ILST

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Overview

ILST Holdco Inc.
Acquires a majority of International Star Inc. (OTC Pink: ILST), by purchasing the "Pref" Shares

ILST acquisition of Budding Equity

Goal is to increase revenue and income through strategic acquisitions

Plan is to raise capital for growth and to conduct strategic acquisitions



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HISTORY of ILST

ILST was incorporated in 1993 as a Nevada Corporation.

Company was dormant and taken through receivership in the Nevada Court system in 2020/2021.

The “shell” was sold to ILST Holdco Inc. The transaction was completed July 2022.

ILST had no assets or known liabilities in the period prior to the sale of the shell to ILST Holdco Inc.



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ILST- Public Company

2Bn shares
Authorized at
takeover, add'l
shares to be issued
for capital raise

OTC Profile

Since announcing
change in control
and first PR, trade
volume has
fluctuated.

52- week share
price range
\$0.0009-\$0.0174



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Budding Equity

Budding Equity (BE) is a legacy cannabis royalty business (5+ years old) headquartered in Canada, with US operations.

BE's royalty contracts are with major film production companies for their cannabis related IP.

- Royalty agreements are directly with movie production companies
- Directly with content creators/studio talent
- JVs with celebrities/studios for cannabis branding

BE partners with distributors and manufacturers to produce the highest quality accessories and cannabis in the industry.

- Pipeline of new products
- Strong relationships in the celebrity world

Strategically align with top cannabis producers to brand cannabis strains.

Financial Highlights - BE



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2021 Financials

\$4,240,000 of royalty generating revenue.

Through the sales of hardware and Celebrity Cannabis Strains.

2022 Projections

Jan-Aug, 2022 royalty generating revenue of \$3,400,000.

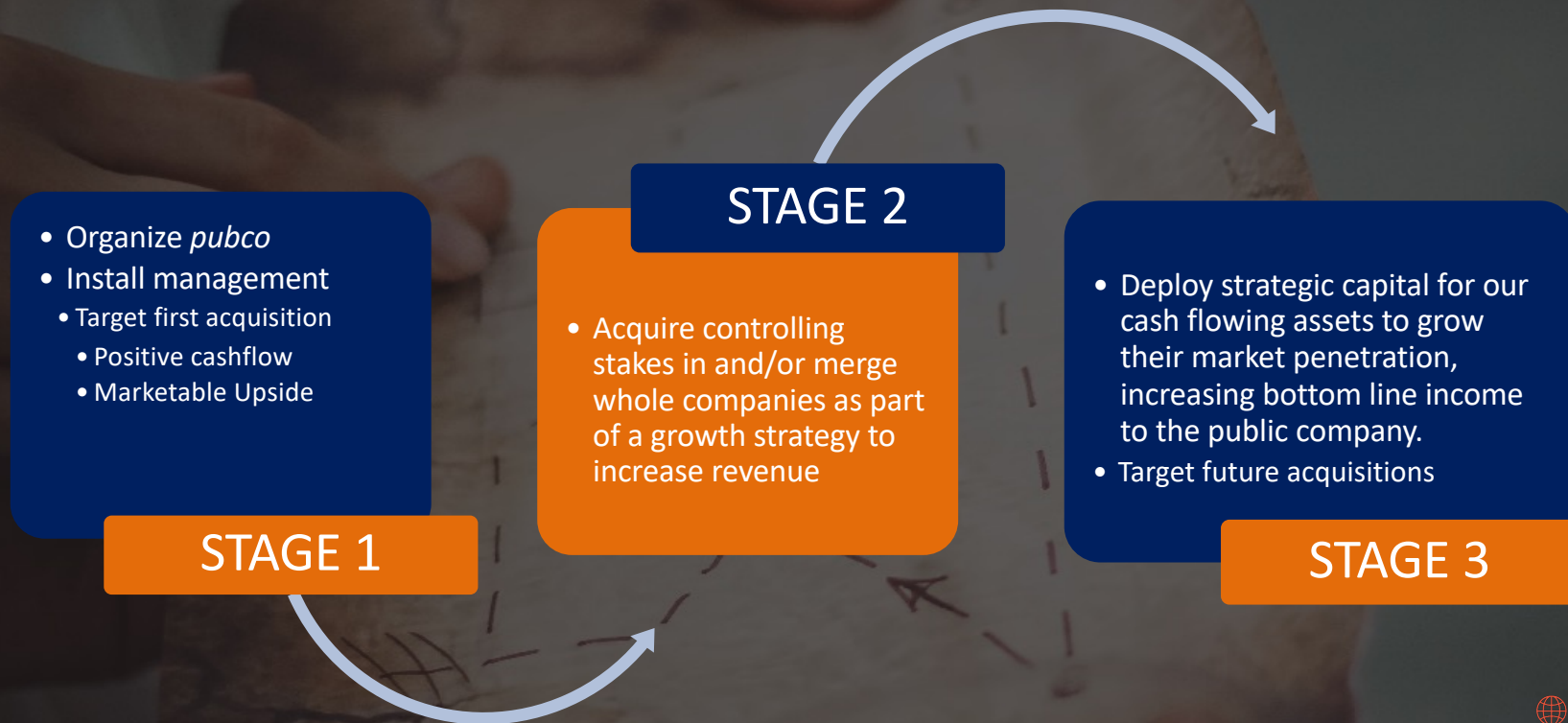
On track to outpace 2021 in terms of market penetration.

- Growing number of recreational cannabis markets in the USA.
- Increased products available.
- Strong JV partnerships.
- BE's royalty connected sales are projected to exceed \$5M. BE's royalty contracts generally provide for a 10% royalty.

Why Royalties?



ROADMAP



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Projected Timelines

0-6 Months

Stabilize administration and management of *pubco*

Complete Budding Equity merger

Hire other strategic contractors:

- PR Firm
- Accounting/Auditor

Website update

7-12 months

Raise Capital through Public Offering

Conduct Audit

Work on subsequent target acquisitions

File for OTC status change

Note: timeline is an estimate only and cannot be guaranteed



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Projected Timelines **Cont'd**

12-18 Months

Continue growth strategy
ensure business is stable and
operations are profitable

Develop relationships with
and identify additional
acquisition opportunities

18-24 months

Prepare for up list to
NASDAQ

Raise pre “up list”
capital

Note: timeline is an estimate only. Timing and results cannot be guaranteed



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Proposed Growth of ILST

- 1. Seek out other royalty businesses or brands that we can partner with
- 2. Diversify and expand branding agreements into other sectors such as Spirits, Cigars, Energy Supplements, Sports Products
- 3. Vertical integration into our product offerings by using working capital to expand businesses
- 4. Create a B2C model to increase margins (as opposed to strictly wholesale)
- 5. Ensure strength of contracts and IP for optimal outcomes



How do we plan to achieve our **Growth?**



Utilize our broad network of suppliers who can brand within marketable sectors



We have strength in our celebrity network who are interested in product offerings



Harness influencers and social media for expanded product offerings



Grow the markets in which we currently sell

- More licenses
- Increased production and sales outlets
- Invest in strategic marketing



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Management Team



4 Additional Board Seats **to be named**

Nochum Greenberg, Chairperson and
Interim CEO

Avi Minkowitz, Director

Director- 2

Director- 3

Director- 4

Director- 5



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Thank You



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